

The Hidden Costs in Your Electrical Contractors Business

What a typical electrical contractors business loses every year — and why most owners never see it

Engineer Utilisation Below Benchmark

BIGGEST OPPORTUNITY

£9,000–£17,000

est. annual cost

Average electrical contractor achieves 68–72% billable utilisation; the gap to 85% is direct lost revenue.

Quote Conversion Without a Follow-Up Process

£7,000–£14,000

est. annual cost

Without a structured follow-up, conversion runs 10–15% below the sector benchmark — silent revenue loss.

Van Stock and Unrecovered Materials

£5,000–£10,000

est. annual cost

Overstocked vans with no parts tracking result in materials used on jobs but never invoiced back to the client.

Return Visits and Incomplete Jobs

£4,000–£8,000

est. annual cost

Callbacks from rescheduled or incomplete jobs cost absorbed labour that cannot be recharged to the client.

ECS, NICEIC and Scheme Compliance

COMPLIANCE RISK

CERTIFICATION RISK

Lapsed ECS cards or NICEIC/NAPIT membership means engineers cannot legally sign off notifiable electrical work.

Total: £25,000–£49,000 per year

— leaving through gaps most owners never look at

Sector-specific estimate based on benchmark ranges for a typical UK operator in this sector.

Now you know where it's going. Here's how to find yours.

The Diagnostic Assessment — what you receive:

- 10-pillar RAG assessment — every operational area scored
- Every finding quantified in £ — your numbers, not estimates
- Prioritised top 5 actions ranked by impact and ease
- Personal Loom video walkthrough of your findings
- 45-minute live results and recommendations call
- BONUS: 30-day follow-up implementation call (free this month)

The Guarantee

If you don't feel you've received £599 of genuine insight into your business — email us within 7 days for a full refund.

No forms, no questions, no awkward conversations.

At £25,000–£49,000 a year, that is £2,100–£4,100 going unfound every month. The assessment is £599.

Book your Diagnostic Assessment →

flowefficiency.co.uk/diagnostic-assessment

This report is free because we are in our founding-client phase — building sector expertise alongside early clients.

Availability is limited — book your discovery call before the month's slots are taken.

info@flowefficiency.co.uk

Your investment: £599