

# The Hidden Costs in Your Garden Centres & Nurseries Business

What a typical garden centres & nurseries business loses every year — and why most owners never see it

## Seasonal Stock Waste

**BIGGEST OPPORTUNITY**

Unsold bedding plants, perennials and shrubs written off at season end are the largest hidden cost in this sector.

**£8,000–£16,000**

est. annual cost

## Below-Benchmark Browsing Conversion

Centres converting below 45% of footfall to purchase are leaving measurable basket revenue on the floor every day.

**£8,000–£15,000**

est. annual cost

## Glasshouse and Polytunnel Energy

Heating growing spaces without thermostat automation or time controls adds 15–25% to annual energy bills.

**£6,000–£12,000**

est. annual cost

## Staffing vs Footfall Mismatch

Fixed rotas that ignore footfall patterns create overstaffing on quiet days and lost sales on busy ones.

**£5,000–£9,000**

est. annual cost

## Supplier Payment Terms Not Utilised

Paying key plant suppliers on 30 days when account customers are offered 60–90 day terms is a missed working capital gain.

**£3,000–£7,000**

est. annual cost

**Total: £30,000–£59,000 per year**

— leaving through gaps most owners never look at

*Sector-specific estimate based on benchmark ranges for a typical UK operator in this sector.*

# Now you know where it's going. Here's how to find yours.

## The Diagnostic Assessment — what you receive:

- 10-pillar RAG assessment — every operational area scored
- Every finding quantified in £ — your numbers, not estimates
- Prioritised top 5 actions ranked by impact and ease
- Personal Loom video walkthrough of your findings
- 45-minute live results and recommendations call
- BONUS: 30-day follow-up implementation call (free this month)

### The Guarantee

If you don't feel you've received £599 of genuine insight into your business — email us within 7 days for a full refund.

No forms, no questions, no awkward conversations.

*At £30,000–£59,000 a year, that is £2,500–£4,900 leaving your business every month.*

*The assessment is £599.*

**Book your Diagnostic Assessment →**

[flowefficiency.co.uk/diagnostic-assessment](https://flowefficiency.co.uk/diagnostic-assessment)

*This report is free because we are in our founding-client phase — building sector expertise alongside early clients.*

**Availability is limited — book your discovery call before the month's slots are taken.**

info@flowefficiency.co.uk

**Your investment: £599**