

The Hidden Costs in Your Haulage & Courier Business

What a typical haulage & courier business loses every year — and why most owners never see it

Empty Running Miles

BIGGEST OPPORTUNITY

UK hauliers average 28% empty miles; at current diesel prices, reducing this is the highest-return change available.

£12,000–£22,000

est. annual cost

Fuel Management Without Telematics

No fuel card management or telematics policy adds 8–12% to annual fuel spend versus actively managed fleets.

£7,000–£14,000

est. annual cost

Reactive Vehicle Maintenance

Skipping scheduled PMI intervals doubles average repair cost per vehicle and increases roadside breakdown frequency.

£5,000–£11,000

est. annual cost

Manual Routing Inefficiency

Manual versus optimised routing wastes 2–3 hours per driver per week in excess mileage and delivery delays.

£6,000–£12,000

est. annual cost

DVSA and Tachograph Compliance

COMPLIANCE RISK

Driver hours and tachograph non-compliance risks loss of the operator's licence — ending the business's legal right to operate.

O-LICENCE RISK

Total: £30,000–£59,000 per year

— leaving through gaps most owners never look at

Sector-specific estimate based on benchmark ranges for a typical UK operator in this sector.

Now you know where it's going. Here's how to find yours.

The Diagnostic Assessment — what you receive:

- 10-pillar RAG assessment — every operational area scored
- Every finding quantified in £ — your numbers, not estimates
- Prioritised top 5 actions ranked by impact and ease
- Personal Loom video walkthrough of your findings
- 45-minute live results and recommendations call
- BONUS: 30-day follow-up implementation call (free this month)

The Guarantee

If you don't feel you've received £599 of genuine insight into your business — email us within 7 days for a full refund.

No forms, no questions, no awkward conversations.

At £30,000–£59,000 a year, that is £2,500–£4,900 every month left unfound. The assessment is £599.

Book your Diagnostic Assessment →

flowefficiency.co.uk/diagnostic-assessment

This report is free because we are in our founding-client phase — building sector expertise alongside early clients.

Availability is limited — book your discovery call before the month's slots are taken.

info@flowefficiency.co.uk

Your investment: £599