

The Hidden Costs in Your Independent Car Dealerships Business

What a typical independent car dealerships business loses every year — and why most owners never see it

Slow Web Enquiry Response Time

BIGGEST OPPORTUNITY

£12,000–£22,000

est. annual cost

Dealers responding within 5 minutes are 21x more likely to qualify a lead than those taking 4+ hours. Most independents fall in the latter group.

Days in Stock and Floorplan Interest

£9,000–£18,000

est. annual cost

Each stocked vehicle costs £8–£12 per day in capital or floorplan interest; the sector average holding period is 45+ days.

F&I Margin Below Benchmark

£6,000–£14,000

est. annual cost

Underperforming finance and insurance product penetration reduces average profit per unit by £200–£400.

Uncontrolled Vehicle Preparation Cost

£5,000–£10,000

est. annual cost

Without standard prep cost sheets, average overrun per vehicle is £150–£300, absorbed directly from margin.

FCA Consumer Credit Compliance

COMPLIANCE RISK

FCA RISK

Incomplete or unauthorised consumer credit disclosure in the sales process creates direct FCA enforcement risk.

Total: £32,000–£64,000 per year

— leaving through gaps most owners never look at

Sector-specific estimate based on benchmark ranges for a typical UK operator in this sector.

Now you know where it's going. Here's how to find yours.

The Diagnostic Assessment — what you receive:

- 10-pillar RAG assessment — every operational area scored
- Every finding quantified in £ — your numbers, not estimates
- Prioritised top 5 actions ranked by impact and ease
- Personal Loom video walkthrough of your findings
- 45-minute live results and recommendations call
- BONUS: 30-day follow-up implementation call (free this month)

The Guarantee

If you don't feel you've received £599 of genuine insight into your business — email us within 7 days for a full refund.

No forms, no questions, no awkward conversations.

At £32,000–£64,000 a year, that is £2,650–£5,300 in avoidable loss every month. The assessment is £599.

Book your Diagnostic Assessment →

flowefficiency.co.uk/diagnostic-assessment

This report is free because we are in our founding-client phase — building sector expertise alongside early clients.

Availability is limited — book your discovery call before the month's slots are taken.

info@flowefficiency.co.uk

Your investment: £599